

MASTER OF PRODUCT INNOVATION

TUITION BREAK DOWN // 2024-2025 // da Vinci Center for Innovation

The courses per semester listed below are based on a 13 month completion of the Master of Product Innovation program. Students choosing to complete the program starting in the fall semester will complete the program in 18 months due to the order in which classes need to be completed. Students who are starting in the fall or wish to complete the program on a part time status should work with their advisor, Mary-Chris Escobar (escobarmc@vcu.edu), to determine the best scheduling options to complete the program. Please note that taking the program part-time may take two or more years to complete.

It is important to note that the information below is based on the university's current fee structure. These amounts may change with the new model approved by the Board of Visitors in May 2024. **Also, please note that both tuition reimbursement for VCU employees, as well as stipends provided as part of Graduate Assistantships, only cover a portion of the full MPI tuition.**

SUMMER 2024 SEMESTER

INNO 600-001: Integrative Design Studio — 3 credits
INNO 610-901: Inno, Design & Change Mgmt — 3 credits
INNO 691-901: User-based Research Methods — 1 credit*
INNO 691-902: User Experience / User Interface — 1 credit*
INNO 691-904: Scrum Master Certification — 1 credit*
INNO 691-905: Prototype Your Idea — 1 credit*
INNO 591-901: Human-Centered Sales — 1 credit*
INNO 591-902: AI for Work & Life — 1 credit*
INNO 591-903: Systems Thinking in Healthcare — 1 credit*

Part-time / In-state

Tuition = \$1521 per credit
Fees = ~\$91 per credit
+\$50 flat fee

Part-time / Out-of-state

Tuition = \$1521 per credit
Fees = ~\$121 per credit
+\$50 flat fee

Unless you plan to take 9 total credits this summer, all students will be considered part-time. Full-time = 9+ credits.

**Students may choose any or none of the 1 credit electives above. 3 credits are recommended to complete half of the 6 elective credits required for the program. If not taken in the summer, these 3 credits need to be taken in a future semester (typically spring).*

FALL 2024 SEMESTER

INNO 501: Art Principles for Product Inno — 3 credits
INNO 502: Business Principles for Product Inno — 3 credits
INNO 503: Technology Principles for Product Inno — 3 credits
INNO 590: da Vinci Project — 3 credits

Full-time / In-state

Tuition = \$13,689
(9-15 credits flat rate)
Fees = ~\$1,675
(9-15 credits flat rate)

Full-time / Out-of-state

Tuition = \$13,689
(9-15 credits flat rate)
Fees = ~\$2,019
(9-15 credits flat rate)

Part-time / In-state

Tuition = \$1521 per credit
Fees = ~\$138 per credit
+\$50 flat fee

Part-time / Out-of-state

Tuition = \$1521 per credit
Fees = ~\$168 per credit
+\$50 flat fee

SPRING 2025 SEMESTER

INNO 651: Masters Project in Product Innovation I — 6 credits
ELECTIVE (500-600 level) — 3 credits*

Full-time / In-state

Tuition = \$13,689
(9-15 credits flat rate)
Fees = ~\$1,675
(9-15 credits flat rate)

Full-time / Out-of-state

Tuition = \$13,689
(9-15 credits flat rate)
Fees = ~\$2,019
(9-15 credits flat rate)

Part-time / In-state

Tuition = \$1521 per credit
Fees = ~\$138 per credit
+\$50 flat fee

Part-time / Out-of-state

Tuition = \$1521 per credit
Fees = ~\$168 per credit
+\$50 flat fee

* See advisor for appropriate level course

SUMMER 2025 SEMESTER

INNO 652: Masters Project in Product Innovation II — 6 credits

Part-time / In-state

Tuition = \$1521 per credit
Fees = ~\$91 per credit
+\$50 flat fee

Part-time / Out-of-state

Tuition = \$1521 per credit
Fees = ~\$121 per credit
+\$50 flat fee

Unless you plan to take 9 total credits this summer, all students will be considered part-time. Full-time = 9+ credits.

TOTAL TUITION (FULL-TIME): \$45,630

Fees not included, as they vary based on individual circumstances

Federal Financial Aid is available for US Citizens enrolled in 5+ graduate credits. Please contact VCU Financial Aid for more details on what you qualify for.

Electives taken through schools / colleges other than the da Vinci Center may incur extra fees.